

The logo for Alpha Global, featuring the word "Alpha" in white with a red triangle above the 'A', followed by the word "Global" in white.

Alpha Global

Company Profile

@2025

Version 3.0

We are a team with an ambition to
reach the top in both the business
and creative worlds.

Our Purpose

The vision of Alpha Global is to be the premier solution provider for entrepreneurs through visual and interactive media services, driving innovation and sustainable business growth.

Our Solution

Photo & Video Production

Sosmed Management

Website Development

360 Digital Marketing

Visual Branding Design

Business Plan

Company Profile

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01

E Course &
Personal Branding

05

Fashion &
Beauty

03

Otomotif

01

Luxury
Transportation

12

Event
Dokumenter

15

Food &
Beverages

Alpha Global is a pioneering digital agency that transforms business ambitions into market-dominating brand realities.

Company Profile

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Since 2020, we have helped 30+ clients multiply their visibility and revenue through revolutionary strategies in branding, performance marketing, and social media domination.

Alpha Timeline



2021



Empowering UMKM by promoting their businesses through digital platforms.

2022



Building team structure & developing services.

2025



Service development, team growth, and expansion of potential client reach.

2023



Focusing on achieving targets & delivering maximum results for clients.

2024



Company expansion

Company Profile

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Alpha Campaign



2021 1.0

Helping UMKM with free feed design and product photography.



2021 2.0

Gather & support entrepreneurs & businesses to help them grow & innovate.



2022 3.0

More expressive branding through Instagram Reels feature for UMKM.



2022 4.0

Creating banners for UMKM, beautifying small street vendors' businesses.

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Alpha Campaign

The logo for Rasa Syukur, featuring the text "Rasa Syukur" in a red, stylized font on a white background.

Rasa Syukur

2023 5.0

Ramadan charity and office thanksgiving through sharing goodness.

The logo for the 70th anniversary of Indonesia's independence, featuring the number "70" in a stylized font with green and red accents, and the text "WE STAND WE ACT WE PROVE" in green.

70 WE STAND
WE ACT
WE PROVE

2023 7.0

Real support with foundation to collectively help Palestine together.

The logo for Social, featuring the word "Social" in a white, stylized font with an orange star above the letter "i", on a dark blue background.

Social

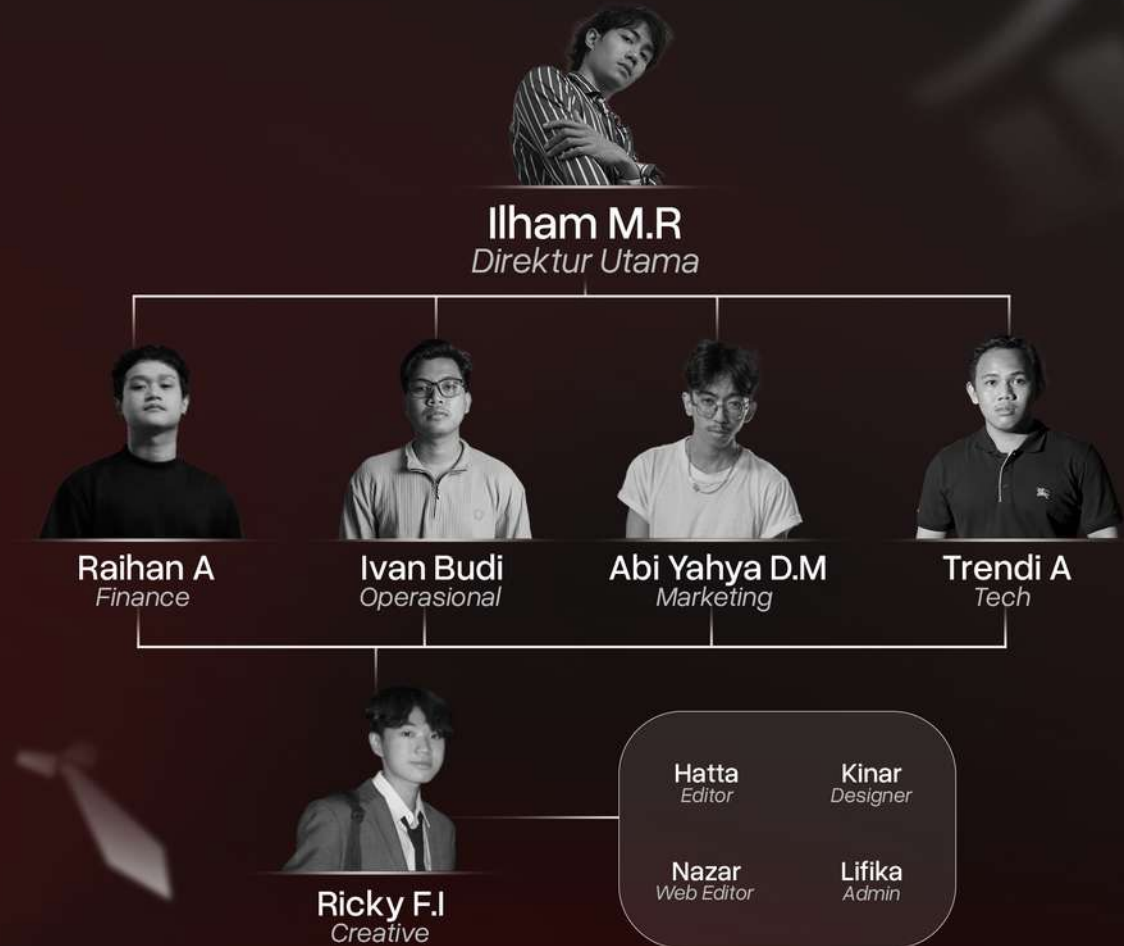
2025 8.0

Building UMKM community and classes, culminating in offline gatherings.

Company Profile

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Our Team



Our Experience

Our being is constructed upon a journey of experience, spanning for over 5 years.

PT ALPHA Global Multimedia focuses on helping Micro, Small, and Medium Enterprises (MSMEs) to transition into digital or reach the next level.

Since
2021

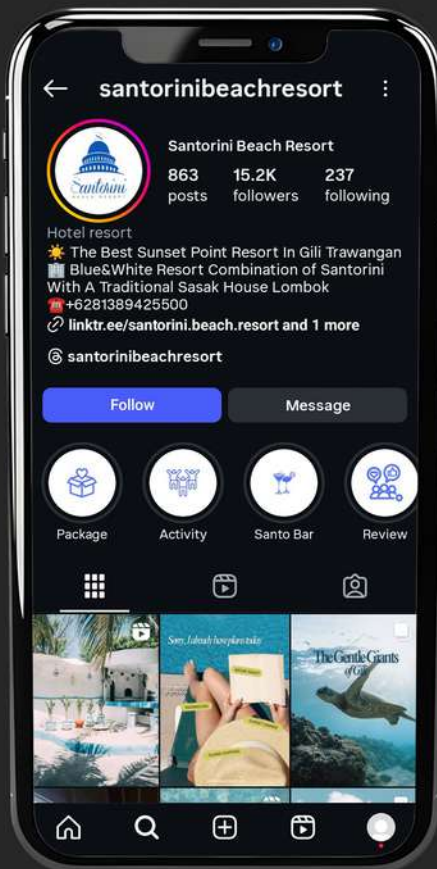
Client
30+

Design & Videos
3200+

Socmed *Management*

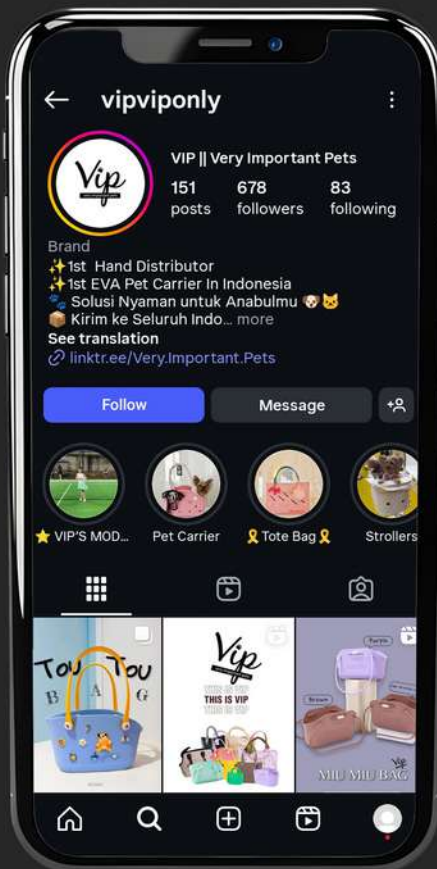
Company Profile

@2025



Company Profile

@2025



Company Profile

@2025

Brand *Identity*

Company Profile

@2025

Social ✨

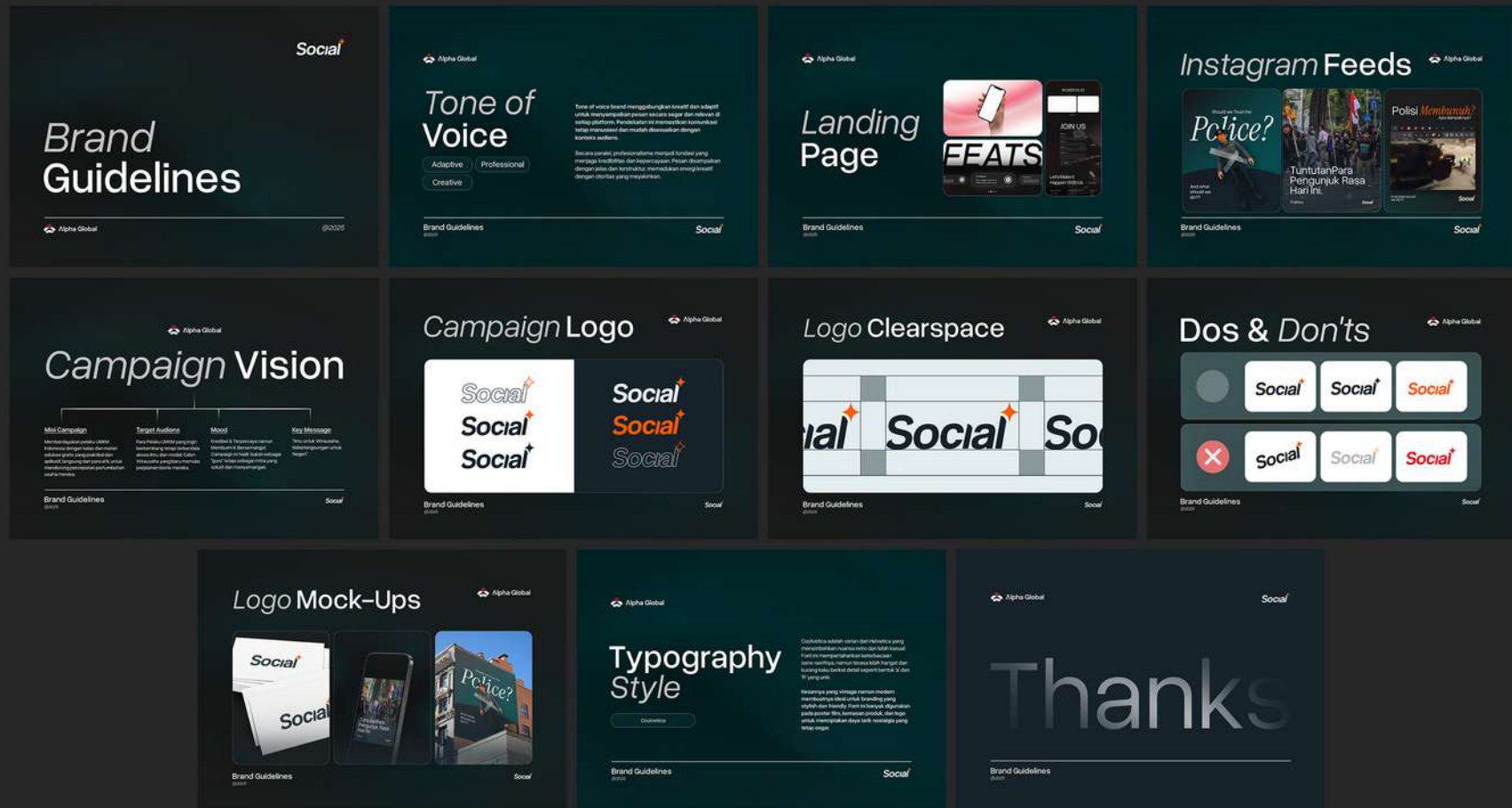



INTÉNS
P R O J E C T


RØW

Company Profile

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Company Profile

@2025

Menu *Book*

Company Profile

@2025



Menu Design



Company Profile

@2025

Sop Buntut

sup daging buntut & kacang panjang spesial

80K

75K

Vaku Dream

sup daging buntut & kacang panjang spesial

40K

Strauberry Tea

sup daging buntut & kacang panjang spesial

32K 30K

Lychew Tea

sup daging buntut & kacang panjang spesial

30K 30K

Menu Design



Company Profile

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Photography *Results*

Company Profile

@2025



Company Profile

@2025

Brand *Website*

Company Profile

@2025



PROJECT 1%



Company Profile

@2025

 Alpha Global

SOCIAL +



Company Profile

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Mas Joko

Pedagang Oto



TikTok



Youtube



Instagram



Company Profile

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MJPO is an automotive workshop specializing in transforming ex-taxis into exceptional vehicles.

Mas Joko Pedagang Oto is also the number one ex-taxi modifier in Indonesia.

Kijang Innova G luxury
Matic 2014

Avanza Trans 2018 - GR 2020

120.000.000

Social Media Analytics

OVERVIEW

Video Views

58,357,726

Mar 24, 2024 – Mar 23, 2025

Reach

50,080,625

Mar 24, 2024 – Mar 23, 2025

Profile Views

534,478

Mar 24, 2024 – Mar 23, 2025

Sales

Mar 24, 2024 – Mar 23, 2025

63 Cars

Revenue

± IDR 7,4 B

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Project One Percent



Alpha Global



TikTok



Instagram



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TIPS MINIMALISASI
TERJADINYA GIBBER

4273

WAKTU MINIMALISASI

2503

WAKTU TESTOSTERON
DARI RUMAH?

2452

PENYERANG DI STOK
SANT BULKING

8350

WAKTU TESTOSTERON
DARI RUMAH?

1905

WAKTU TESTOSTERON
DARI RUMAH?

2244

WAKTU TESTOSTERON
DARI RUMAH?

7516

WAKTU TESTOSTERON
DARI RUMAH?

1813

94

Social Media

Analytics

OVERVIEW

Video Views

1,094,065

Dec 25, 2024 – Mar 24, 2025

Interaction

42,62642,

Dec 25, 2024 – Mar 24, 2025

Followers

18,883

May 16, 2024 – Mar 24, 2025

Sales

May 16, 2024 – Mar 24, 2025

193 Join Community

Revenue

IDR 119 M

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Thanks